Gati Kausar
Redefining Cold Chain In India
Evolution of the Industry

An Indian Perspective

Pre 1990s
- Very few cold stores mainly located in UP, Punjab & West Bengal
- Focus on meats, fruits & vegetables (mainly potatoes)
- No controlled atmosphere
- Crushed ice + salt combination for transport
- ~2600 stores with capacity of 5402K tonnes

Post 1990
- Precooling of fruits and vegetables
- Controlled atmosphere storage
- Introduction of Distributing Centres
- Govt. initiatives and incentives
- ~4750 stores with capacity of 19552K tonnes

21st Century and forward
- Gap of demand & supply continue. 315 mn tonnes produce vs around 30 mn tonnes storage
- Quality issues persist
- Dominance of temperature controlled vehicles
- Expansion into processed food and horticulture
- Modern & automated MHEs
- >6500 stores with capacity of >26000K tonnes
Cold Chain – Current Scenario

Failure to deliver end-to-end solutions

- Low Volume Orders
- Demand Fluctuation
- New Market Expansion

- Handling large no of vendors
- Multiple taxation management
- Fragmented Systems

- Focus on creating capacity; not distribution network
- No end to end solution
- Reverse Logistics
- Back-haul capacity utilisation

- Technology Obsolescence
- Insufficient Analytics & reporting

- High Inventory in the system
- Supply chain network not optimized

- Real time temperature control & transparency
- Eliminating quality loss across supply chain

Gati Limited
Gati Kausar’s Key Milestones

Delivering your products fresh, since decades

- **Pioneered Cold Chain**
  - Started operation of temperature controlled vehicles with modern reefer units

- **Unmatched Reliability**
  - Set up of state of the art repair and maintenance centre

- **World Standard Technology**
  - Set up of state of the art temperature controlled warehouse - NREDC

- **Network Expansion**
  - Temperature controlled high quality Fleet enhanced to 200+

- **Trust & Commitment**
  - PE Investment of INR150 Cr

- **End to End Solutions**
  - Innovatively designed Hub and Spokes across Pan India
Beyond End to end solutions

Your One Stop Partner for Cold Chain
Beyond End to End Solutions
Your One Stop Partner for Cold Chain

Integrated order management

Real Time - Integrated Temperature visibility

Unmatched Distribution
GST Ready

Customer
No Min Order

Vehicle tracking visibility

Zero Missed Deliveries
24 hr. from Indent

Dashboards
Temperature Alerts
Gati Kausar’s Capabilities

Utilizing State Of The Art Technology in Logistics

**Temperature & Quality Management**
- ISO 22000 standards - Highest level of food safety
- Highly skilled workforce with focus on Safety & Quality
- Demarcation of damaged | detreated | expired goods – FEFO

**Supply Chain Innovation**
- Network built & designed for end to end solutions
- No minimum order quantity
- Single box or warehouse full. We deliver all

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GST Ready
Gati Kausar’s Capabilities

Utilizing State Of The Art Technology in Logistics
Gati Kausar’s Capabilities

Utilizing State Of The Art Technology in Logistics

**Complete Tracking**
- Auto-replenish

**Technology Driven**
- Full traceability & visibility - barcode enabled
- Best in class software
- Mechanized Handling & Storage
- Automated Alerts

**24 Hrs & Zero Missed Deliveries**
- Pan India

**Unmatched Distribution**
- Trained & equipped drivers for quality monitoring, repairs & escalation
- Pan India in-house & vendor network for En-route breakdown/accident
- Customized reefer trucks | Best in class security & sealing
Gati Kausar’s Capabilities

Utilizing State Of The Art Technology in Logistics
Gati Trucking Solutions

Sophisticated Fleet with Driver cum Repair Mechanics

- Operated by Pan India Nodal Control Centers.
- Network of 200+ mechanics and vendors. 2hr reach to breakdown.
- Experienced drivers with basic repair knowledge.
- Auto alert to customer for temperature drop, route deviation.
- ISO 22000 Standards maintaining the highest quality.
- 180+ Sophisticated fleet with scheduled maintenance.

34 Years of Delivering Quality
Quality Recognized

- CII Food Safety
  Confederation on Indian Industry Awards
- FSSAI Certified
- ISO 22000 Standards
- Warehousing Excellence
  ELSC Awards
- Cold Chain Transporter
  ELSC Awards
- Cold Storage Infra
  Global Logistics Award (Tata & CNBC)
Industry Leaders Trust Us.

**FMCG**
- Nestlé
- Dabur
- Amul
- Mother Dairy
- Hindustan Unilever Limited
- Mondelez International
- McCain

**Food Service**
- Starbucks
- Domino’s Pizza
- Devyani International Limited
- Café Coffee Day
- Cafe Coffee Day
- Food Retail
- Bharti Walmart India
- Adani Wilmar
- Reliance Fresh

**Pharma**
- GlaxoSmithKline
- Ranbaxy
- Dr. Reddy’s
- Cipla
- Zydus Cadila
- INTAS
Thank You

1860 123 4284
www.gatikausar.com
coldchain@gati.com